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Sustainable initiative to tackle food waste

In line with the United Nations Sustainable Development Goals, Sunway Pyramid, Sunway Real Estate Investment Trust (REIT) and Sunway Resort Hotel & Spa, with the support of the Sustainable Development Department of Sunway Group, are joining forces to help ease the issue of food waste in Malaysia by introducing Food CPR (Compost, Plant, Reduce).

Sunway City started reducing food waste with the help of an on-site compost machine by Malaysian outfit, Maeko.

The Food CPR campaign aims to educate shoppers on how they can lessen the impact on the environment.

Here are a few tips:

- Shop smart and reduce waste by not ordering more than what you need;
- Save leftovers for later;
- Keep track of what you dispose of; and
- Start using compost when you



From left: Tan, Chan, Michelle Ng, Jeffrey Ng and Scholl during the launch of Sunway's Food CPR campaign on Sept 19

do gardening.

The on-ground event is being held until Oct 6 at LG2 Central Avenue.

Shoppers will be able to participate in potting workshops, which include seed planting and decorating their own pots.

There will also be a dispenser for compost collection to be used for gardening and planting.

The campaign was launched on Sept 19 by Subang Jaya State Assemblywoman Michelle Ng Mei Sze along with Sunway REIT Management CEO Datuk Jeffrey

Ng, Sunway Malls & Theme Parks CEO HC Chan, Sunway Malls chief operating officer Kevin Tan, and Sunway Hotels & Resorts CEO Andre Scholl.

This initiative kick-starts the reduction of food waste in Sunway City.

To date, the campaign has garnered a total of 35 supporting partners. In the long run, Sunway hopes that more brands will come on board to lessen their food waste.

Separately, Sunway Resort Hotel & Spa's own compost machine converts food waste from its cluster of three hotels located in Sunway City.

Since July, a total of 5.9 tonnes of food waste has been converted into compost. By the end of the year, the hotel expects to compost 20 tonnes of food waste collected from its kitchen.

Currently, the hotels' compost is used around Sunway City's landscape with further

plans for distribution and utilisation to be launched next year.

"Sunway Group is committed to advancing the United Nations Sustainable Development Goals, one of which is halving Malaysia's food waste by 2030 – a pledge made by our local government. If we, the nation, continue at our current rate, this pledge would not be met. The Food CPR campaign is one of our clear commitments to changing food waste habits in Malaysia," says Sunway REIT's Ng.

"We recognise that it requires a joint effort from both the private and public sectors when it comes to creating sustainable change within the community.

"Hence, the Food CPR campaign is built to be a long-term campaign dedicated towards the issue of food waste and will feature a Food Waste Compost Machine as a permanent fixture in Sunway City," says Chan.

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